

## 808 Audio Unveils Performer Headphones with New Suspension Ear Cup Technology

*DJs and sound engineers collaborated to design headphones they desired, resulting in the Performer, with suspended ear cups, 40mm drivers, and 90° ear cup rotation in Bluetooth and wired models*

**New York – November 3, 2014 – [808 Audio](#)**, an audio brand conceived from the roots of hip hop and EDM, today announces the Performer Headphones, the first-ever headphone with ear cup suspension technology. Through collaborations with professional DJs and sound engineers the headphones are designed for an instant and tailored fit ideal for long listening sessions and all-night sets.

Inspired by a high-end studio microphone mount, the Performer's suspension ear cups are the first of its kind. They provide the best possible ergonomic fit for heads of all sizes, adjusting to the user's ears with great acoustic sealing and enhanced noise isolation. The Performer is also tailored to bring more bass than found with a flat curve, perfect for DJs who want to feel their music.

Sound engineers and influential DJs including EDM DJ and producer, Audien, hand-selected the Performer's robust features, ensuring they are perfect for both casual listeners and professionals. The Performer offers consumers a substantial headphone made with quality materials at a reasonable price point. The headphones feature flexible, durable, and lightweight steel construction, leather ear cups and a soft, sweat-resistant silicon headband. The headphones include 90° vertical ear cup rotation for single ear monitoring and the detachable cable provides flexibility no matter what the audio source is or where it's located.

"As a casual listener, DJ or aspiring artist, you are given two buckets to choose from: cheap, affordable headphones or very expensive solutions that deliver quality but put a big burden on the budget," said Ian Geise, Senior Vice President of 808 Audio. "We have provided a value solution giving music fans a product that does not sacrifice performance, features or function."

"The 808 Performer Headphones have such a simple yet sexy silhouette with unmatched comfort. As a DJ, that's a hard-to-find combo," said Audien, one of DJ Magazine's top 100 DJs in the world, who worked hands-on with designers to ensure the headphones catered to the working DJ as well as music lovers. "A successful DJ set requires both tastefully chosen music and exhilarating physical energy to inspire the crowd. These headphones allow for both comfortable movement, and sonic excellence, which is only further complimented by their enticing aesthetic appeal."

The 808 Audio Performer Headphones will come in two models: Performer, which will have a standard detachable cable for \$79.99, and Performer BT which includes a detachable cable with in-line Mic as well as fully wireless Bluetooth functionality for

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\$99.99. Multiple colors and finishes for each will be available including brushed steel, bright neon and white and gold. Performer Headphones and 808 Audio's new product line up will be showcased this January at the Consumer Electronics Show taking place in Las Vegas at the Voxx booth located in [LVCC, Central Hall – 10406](#).

**Performer Bluetooth Headphone Specs:**

- Spring steel frame
- 40mm drivers
- Silicone headband padding
- High quality leather ear cup padding
- Single-side 3.5mm cable jack
- Low profile right angle 3.5mm cable
- Cloth cable with microphone and track control
- 15 hours of battery life
- Play, pause, track & volume controls
- Built-in microphone for hands-free calling (with answer/end button)
- Micro USB charging cable
- LED charging and Bluetooth status indicator

**Performer (Wired) Headphone Specs:**

- Spring steel frame
- 40mm drivers
- Silicone headband padding
- High quality leather ear cup padding
- Single-side 3.5mm cable jack
- Low profile right angle 3.5mm cable
- Cloth cable with microphone and track control

**About 808 Audio:**

Conceived in 2011 from the roots of hip hop and EDM, 808 Audio offers great audio performance at affordable prices, in unique designs that speak to these music communities. It has since grown to become one of the leading brands in headphones and Bluetooth wireless speakers. 808 Audio is one of many top tier brands owned by Voxx International Corporation (NASDAQ:VOXX).

For more information about 808 Audio, please visit <http://www.808audio.com>

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